

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Corporate Management		Code 1011102311011160194
Field of study Engineering Management - Full-time studies -	Profile of study (general academic, practical) (brak)	Year /Semester 1 / 1
Elective path/specialty Marketing and Company Resources	Subject offered in: Polish	Course (compulsory, elective) obligatory
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) full-time	
No. of hours Lecture: 30 Classes: - Laboratory: - Project/seminars: 30		No. of credits 4
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art social sciences Economics		ECTS distribution (number and %) 4 100% 4 100%
Responsible for subject / lecturer: -prof. dr hab. inż. Leszek Pacholski email: -leszek.pacholski@put.poznan.pl tel. -616653367 -Faculty of Engineering Management -ul. Strzelecka 11 60-965 Poznań		Responsible for subject / lecturer: dr inż. Edmund Pawłowski email: edmund.pawlowski@put.poznan.pl tel. 616653372 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has the knowledge of foundation of management, macro and micro economics, marketing, accounting, operations management
2	Skills	Student is able to discern, to associate and to interpret the occurrence appearing in marketing, operations management and accounting and also in economic and social environment of enterprise
3	Social competencies	Student understand and is prepared for held social responsibility for the decisions made in enterprise management area
Assumptions and objectives of the course: -- The course aims to teach the structure and principles of the functioning of contemporary enterprise		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Student has the knowledge of enterprises - [K2A_W01] 2. Student has the knowlegde of the organizational structure of an enterprise - [K2A_W03 K2A_W14 K2A_W15 K2A_W16] 3. Student has the knowledge of holding structures - [K2A_W05] 4. Student knows methods and technics of modelling information processess - [K2A_W08] 5. Student knows methods of modelling of decisions making processess - [K2A_W09]		
Skills:		
1. Student is able to interpret culture, social, legal and economical environment of an enterprise - [K2A_U01] 2. Student is able to use the knowledge to describ, analyze and assessment the influence the external environment on bussiness process of an enterprise - [[K2A_U02] 3. Student is able modelling and forecasting the business process - [[K2A_U04] 4. Student is able to use his knowledge in changing environment of an enterprise - [K2A_U06] 5. Student is able to use the knowledge to solve the particular problem of management the enterprise - [K2A_U07]		
Social competencies:		

<p>1. Student understands and is able to improve his qualifications - [K2A_K01]</p> <p>2. Student is able to perceive cause and effect dependencies in carried out of teams management - [K2A_K02 K2A_K03]</p> <p>3. Student is conscious of the importance of professional behavior as well to obey ethical rules and respect of culture and views diversity - [[K2A_K04]</p> <p>4. Student is able to carry the merit contribution for preparing the social projecys in management of enterprisede - [[K2A_K05]</p> <p>5. Student is able to manage the enterprise projects - [[S2A_K07]</p>
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Assessment methods of study outcomes

<p>-Forming grade:</p> <p>a/ classes on the basis of the evaluation the systematical progress of carried out tasks in process of creating the project</p> <p>b/ lectures: on the basis of the answers to the questions concernig the discussed problems at the previous lectures</p> <p>Sum up grade:</p> <p>a/ classes: (1) public presentation of the project, (2)discussion carried out of the, (3) form and quality of the project</p> <p>b/ lectures: questionnaire with open questions, 65% to pass the exam</p>
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Course description

The course includes following topics: The concepts of business management: structural, personal, integrative. Enterprise management system, structure and conditions. Departments and services in the company. Typical business processes and structural solutions of a large company. The logic of combining departments and organizational units, as well as trend to use the outsourcing along the reduction of sizes of the company. Large corporations: holding structures, international and global companies. Types of holding and principles of their functioning. Network and virtual structures as common solutions for small and big enterprises operating in the global market. Levels of management ? strategic, tactic and operation management processes. The authorities of companies and their functioning principles. Enterprise management system design

Basic bibliography:

- Norton A., Enterprise Management, Gulf Publishing Comapany, 2009
- Pawłowski E., Trzcieliński S., Zarządzanie Przedsiębiorstwem. Funkcje i struktury. Wydawnictwo Politechniki Poznańskiej, Poznań 2011
- . Trzcieliński S., Przedsiębiorstwo zwinne, Wydawnictwo Politechniki Poznańskiej, Poznań 2012
- Kierowanie. Pacholski L., Malinowski B., Niedźwiedz S., Wyd. Politechniki Poznańskiej, Poznań, 2012

Additional bibliography:

- . Strużycki M., (red), Wprowadzenie do nauki o przedsiębiorstwie, Difin, Warszawa , 2007
- Sudoł S., Przedsiębiorstwo. Podstawy nauki o przedsiębiorstwie. Zarządzanie przedsiębiorstwem, PWE, Warszawa, 2006

Result of average student's workload

Activity	Time (working hours)
1. Lectures	30
2. Classess - project	15
3. Preparing to classess - preparing project and presentation	25
4. Consultations and preparation to the exam	30

Student's workload

Source of workload	hours	ECTS
Total workload	100	4
Contact hours	60	3
Practical activities	50	2